

Tiffany J Garden

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Summary

- Thirteen years of copywriting and Internet marketing experience
- Six years of webmaster and server administrator experience
- Experienced in multi-channel content marketing campaigns, magazine writing, newsletters, press releases, technical writing, and other forms of content creation
- Experienced in content management systems, automated marketing tools, social media management tools, and customer relationship management software.

Experience

Crafty Copywriters

Owner

January 2002 - Present

- Create content and marketing collateral for small, medium, and enterprise businesses.
- Web content developer
- Content marketing strategist
- Marketing collateral creation
- Technical writing
- Magazine article writing
- Ebook creation
- Website development and administration
- Internet marketing
- Social media marketing
- Managed contractors

Phat Hemp Jewelry

Owner

April 2002 - Present

- Developed jewelry designs
- Created marketing materials

- Developed marketing plans
- Managed social media engagement
- Provided customer support
- Managed inventory and worked with vendors
- Handled product photography
- Handled product inventory

Fat Dog Media

Affiliate Support

February 2009 – May 2009

- Developed and implemented marketing plan and collateral
- Developed internal traffic sources
- Developed promotional tools for affiliate traffic

Race Technologies LLC

Affiliate Manager

October 2006 – November 2008

- Created promotional tools for affiliates
- Handled affiliate communications
- Conducted public relationships campaigns
- Developed internal and external traffic sources
- Provided website administration, troubleshooting, and content scheduling
- Managed freelancers

Calltech Communications (Iomega)

Tier Two Hardware Support Technician

January 2002 – August 2003

- Handled tier two technical support for Iomega products
- Wrote technical solution documents
- Provided customer support